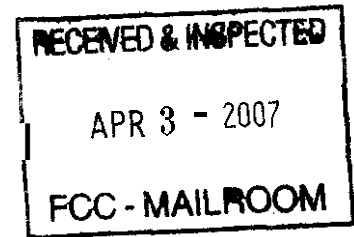


CGB - CC - 0694

"Cutting Edge M.D.'s" T.V. Show  
4850 Commerce Drive, Bakersfield, Ca, 93309  
www.drshah.com  
T 661-327-3800/ C 661-246-7180  
Email: jillianmaggard@hotmail.com



Federal Communications Commission Commission's Secretary,  
Office#64257 Office of the Secretary Attention: CGB Room 3-B431  
445 12th Street S.W. Washington, DC 20554

Date 3/08/2007

RE: Request for Exemption from Closed Captioning

Dear Sir or Madam,

Our company, The Media House, produces a 30 minute paid program that airs locally in Bakersfield, California. "Cutting Edge M.D.'s" is a 30 minute educational television show that features medical patient procedures in the Bakersfield and Kern County area. "Cutting Edge M.D.'s" is a graphic intensive show that includes both text and visually stimulating animations that increase the education of our audience and make the procedures easier to comprehend. Since the beginning of the show we have produced "Cutting Edge M.D.'s" in such a way that the video images of our patient procedures are cropped in a letterbox style; this allows for black bars across the top and bottom of the screen throughout 98% of the show. It is on these black areas of the screen that graphic text is superimposed. This text contains all of the pertinent information about the procedure that is currently appearing on screen, such as risks, side affects, step by step walk through of each procedure, physicians names, phone numbers, and locations. This text information stays on-screen throughout the duration of the show and is updated accordingly. Audibly there is music playing. As you can imagine our program "Cutting Edge M.D.s", by way of its existing format, is extremely informative to our hearing impaired audience.

We would like to petition the FCC for an exemption from adding Closed Captioning to our program for the following reasons:

1. "Cutting Edge M.D.s" is a non-news, locally produced show that airs locally, features local patient procedures, and because we continually are introducing new patient procedures with each episode the show by nature has no repeat value. If we were required to send our show out to a service that would add Closed Captioning to our program, in a best case over-night shipping scenario, we would add a minimum of three days to the time it would take for our show to be updated, this would severely affect our ability to meet deadlines abiding by pre-paid programming schedules.

2. While our program is not a Community Bulletin Board a majority of **our** audio content is displayed visually with on-screen text that occupies over **30%** of the screen throughout 98% of the total program. If Closed Captioning were added it would either be positioned to cover over our existing text causing a jumble of characters, **or** if the Closed Captions were positioned over the cropped and scaled portion of the video **for** patient procedures, it would impair the viewers chance to see for instance important information such as steps of a procedure, reasons for having a specific procedure, what to expect during and after a procedure, the names of the procedures, the names of the physicians and locations **of** the physicians as well.

We at The Media House recognize the importance of Closed Captioning and the benefits to hearing impaired viewers. We are open to providing closed captioning to future programs that have repeat value and that will air many times over and over. But with regards to "Cutting Edge M.D.s" we would hope that for the reasons listed, the FCC and the reviewing organizations will allow "Cutting Edge M.D.s" **an** exemption from Closed Captioning requirements.

Sincerely yours,

A handwritten signature in cursive script, appearing to read "Jillian Maggard".

Jillian Maggard  
Producer/Owner

"Cutting Edge M.D.s"